### Discover the Untold Story of How the 70s Revolutionized Football

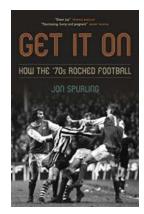
Football, also known as soccer in some parts of the world, has always been a beloved sport that captures the hearts of millions. The 1970s were a pivotal decade for football, with various changes and innovations that transformed the game into what we know and love today. From iconic players to groundbreaking strategies, let's delve into the exhilarating world of 70s football and how it left an indelible mark on the sport forever.

### The Golden Age of Football

The 70s were truly the golden age of football. The decade witnessed some of the greatest players to have ever graced the pitch, including legends such as Pelé, Johan Cruyff, and Franz Beckenbauer. These individuals revolutionized the game with their exceptional skill, agility, and impeccable game sense. Their mesmerizing performances elevated football to new heights and left a lasting impact on generations to come.

#### **Innovations in Tactics**

One of the key reasons why the 70s rocked football was the of innovative tactical approaches. The decade saw the rise of the 'Total Football' strategy, popularized by Dutch footballing philosophy. This groundbreaking approach, emphasizing fluidity and versatility, allowed players to occupy multiple positions on the field, creating confusion among opponents and maximizing attacking opportunities. This strategic revolution led to beautiful and captivating gameplay that fans around the world could not get enough of.



#### Get It On: How the '70s Rocked Football

by Jon Spurling (Kindle Edition)

★★★★★ 4.7 out of 5

Language : English

File size : 7540 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray : Enabled

Word Wise : Enabled

Print length : 436 pages



### **Iconic Rivalries and Legendary Matches**

The 70s witnessed the birth of some of the most iconic rivalries in football history. One of the most famous clashes was the fierce rivalry between Liverpool and Manchester United in the English First Division. The intense battles between these two footballing giants produced legendary matches and unforgettable moments that etched themselves into the memories of fans. The rivalry extended beyond the pitch and became a significant part of football culture, shaping the passion and devotion that fans still carry today.

### **World Cup Glory**

The FIFA World Cup is the pinnacle of football excellence, and the 70s showcased some of the most memorable tournaments in the history of the sport. The World Cups of 1970, 1974, and 1978 left a lasting impact on the world stage. Brazil's mesmerizing displays in 1970, featuring the iconic Pelé, captivated the world and set new standards for attacking football. West Germany's triumph in 1974 showcased the power of collective team effort and tactical prowess.

Argentina's victory in 1978 on home soil sparked nationwide celebrations and established them as a force to be reckoned with.

### **Football Fashion**

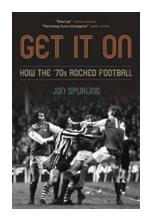
The 70s brought a new era of football fashion. Gone were the simple and modest kits of the past, and in came the vibrant and flamboyant designs. From the iconic diamond patterns to bold color combinations, football kits became a fashion statement both on and off the pitch. These stylish uniforms further amplified the excitement and allure of the game, capturing the attention of fans around the world.

### **Legacy and Influence**

The impact of the 70s on football is still felt to this day. The innovations in tactics, the emergence of legendary players, and the creation of iconic rivalries continue to shape the modern game. The 70s set the foundation for the transformation of football into a global phenomenon, captivating audiences worldwide and turning the sport into a cultural phenomenon. Its legacy continues to inspire new generations of players and fans alike, reminding us of the unparalleled magic that can be found on the football pitch.

The 70s were a revolutionary decade for football, leaving an indelible mark on the sport that still resonates today. From memorable players and stunning tactics to fierce rivalries and iconic moments, the 70s rocked football in ways that transformed it into the beautiful game we adore. So sit back, relax, and immerse yourself in the untold story of how the 70s revolutionized football.

Alt attribute: 70s revolutionized football - from iconic players and tactics to legendary matches and fashion.



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"Fascinating, funny and poignant." - Henry Winter

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"Brilliant, non-judgemental, superbly researched and anecdote-laden." – Guillem Balagué

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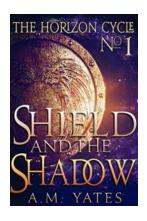
"If 1970s football is due a reappraisal, Get It On is an exhilarating place to start." – Tom Lines, When Saturday Comes

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Four years after the crowning glory of 1966 and a decade after the abolition of the maximum wage, a brash new era dawned in English football. As the 1970s took hold, a new generation of larger-than-life footballers and managers came to dominate the sport, appearing on television sets in vivid technicolour for the first time.

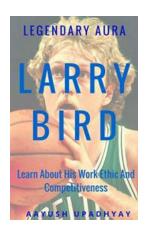
Set against a backdrop of three-day weeks, strikes, political unrest, freezing winters and glam rock, Get It On tells the intriguing inside story of how commercialism, innovation, racism and hooliganism rocked the national game in the 1970s. Charting the emergence of Brian Clough, Bob Paisley and Kevin Keegan, and the fall of George Best, Alf Ramsey and Don Revie, this fascinating footballing fiesta traces the highs and lows of an evolutionary and revolutionary era for the beautiful game.

Jon Spurling has been interviewing footballers for twenty-five years, including legends George Best and Jack Charlton, European Cup-winning captains Emlyn Hughes and John McGovern and pioneering black footballers Cyrille Regis and Brendon Batson. Get It On presents these heroes of the era in their unvarnished and uncompromising glory and explores how the 1970s was the most groundbreaking decade in English football history.



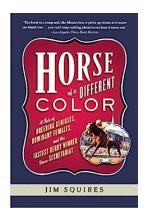
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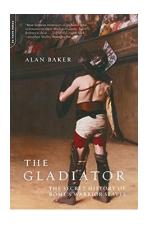
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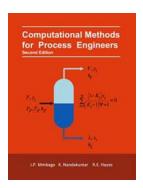
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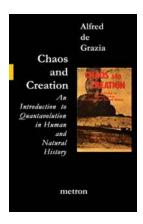
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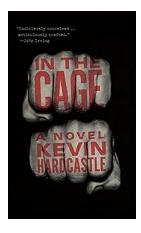
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