

The Fascinating Story: Unraveling the Heady History of Brewing in the Hub of the South American Palate

The History of Beer

The story of how beer developed to offer the variety there is today

7000 BC: Villagers in China brewed fermented alcoholic drinks

822 AD: The first mention of hops being used to flavour beer

1420: Bottom-fermented beers were discovered by accident and are known today as lagers

1750: Beer production moved from artisanal and domestic to industrial manufacture

1820: G. Sedlmayr produced pale lager by mixing pale ale and lagering techniques

1971: CAMRA (Campaign for Real Ale) founded to support real ale production and pubs

2010: A 55% abv ale called 'The End of History' is claimed to be the strongest beer produced to date

3000 BC: Barley beer was being produced in the mountains of Iran

1000: Beer was popular in medieval times, partly because the brewing process killed off diseases

1721: The first reference of Porter, a dark and strong beer, which was created in London

1817: D. Wheeler invented the drum roaster, allowing the production of dark, roasted malts

1953: M. Coultts created continuous fermentation, which is still used commercially in New Zealand

1989: Plastic widget discs were put in canned beer to create a smooth head when poured

2012: National Planning Policy Framework (NPPF) was created and has helped save pubs from closure

2 YEARS BREWING 1992-2012

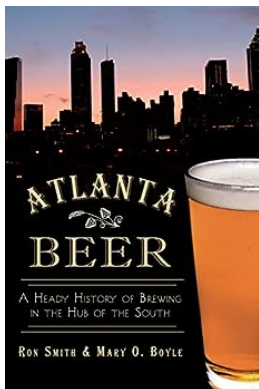
www.blacksheepbrewery.com
Sources: en.wikipedia.org, www.camra.org.uk and www.penn.museum

South America, the land of diverse cultures, stunning landscapes, and mouth-watering delicacies, is also home to a rich history of brewing. Nestled within this

thriving continent is a hub that has long captivated the palates of locals and travelers alike. In this article, we embark on a fascinating journey to explore the heady history of brewing in the heart of South America and uncover the tales behind the region's most beloved brews.

The Birth of Brewing: Ancient Rituals and Early Innovations

Our story begins in the depths of time, where brewing was not just a craft, but a sacred art form. Indigenous cultures across South America, such as the Inca, Mayans, and Aztecs, practiced the art of brewing centuries before the arrival of the Spanish conquistadors. These ancient civilizations utilized local ingredients, including corn, cacao, and various fruits, to create potent beverages that were often used for religious ceremonies.



Atlanta Beer: A Heady History of Brewing in the Hub of the South (American Palate)

by Ron Smith (Kindle Edition)

★★★★☆ 4.5 out of 5

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Fast forward to the arrival of the Spanish colonizers, and the brewing landscape in South America underwent a significant transformation. The Europeans introduced the art of beer brewing, bringing with them barley and hops from their

homelands. The fusion of traditional brewing techniques with these new ingredients paved the way for a brewing revolution in the region.

The Rise of Traditional South American Brews

As indigenous ingredients met European brewing techniques, a whole new world of flavors emerged in South America. Traditional brews such as chicha, a fermented corn-based beer, gained popularity among locals and became an integral part of their culinary traditions. Chicha, known for its fruity and slightly tangy taste, can still be found in abundance in South American markets and festivals today, offering a sip of history to those who dare to indulge.

Another beloved brew that captured the hearts of South Americans is pulque. This drink, originating from Mexico, is made from the fermented sap of the agave plant. Revered by the Aztecs and known as "the nectar of the Gods," pulque is associated with both ancient rituals and vibrant fiestas.

The Breweries of the Hub: Classic Tales and Modern Innovations

Centuries later, we find ourselves in the hub of the South American palate, where brewing has evolved into a thriving industry. This region, known for its vibrant cultural scene and culinary delights, boasts breweries that have stood the test of time.

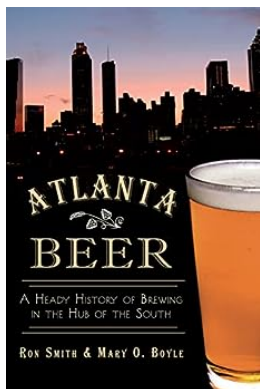
La Cerveceria del Sur: A Taste of Tradition

Founded in 1807, La Cerveceria del Sur is hailed as one of the oldest breweries in the region. With a focus on traditional brewing methods and locally sourced ingredients, this brewery takes pride in preserving the rich heritage of South American brewing. Their flagship brew, "El Dorado," is a golden ale infused with tropical fruits, paying homage to the exotic flavors of the continent.

Craft Brew Co.: Pioneers of Innovation

While tradition holds a special place in the hearts of South Americans, modern breweries like Craft Brew Co. are pushing the boundaries of brewing in the hub. With a constant drive for innovation, Craft Brew Co. experiments with unique ingredients sourced from all corners of South America. From quinoa-infused stouts to bold chili pepper ales, their creations are a testament to the diverse flavor profiles that this vibrant continent offers.

The heady history of brewing in the hub of the South American palate is a tale of tradition, innovation, and a deep connection to the land. From ancient rituals to modern craft breweries, the brewing landscape in this region continues to evolve while paying homage to its roots. So, next time you find yourself in the heart of South America, make sure to raise a glass and savor the flavors that have forged this captivating history.



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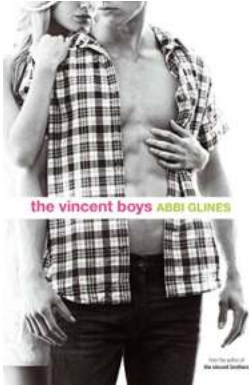


“Delve[s] into a colorful past . . . Stories of early taverns and saloons, religious zeal, prohibition and the roots of the current craft beer boom.” —Atlanta Journal Constitution

Atlanta is a unique southern city known for its vast diversity and fast-paced lifestyle. Rarely is it associated with a rich beer and brewing culture, but not for a lack of one. From Atlanta’s first brewery in the 1850s to the city’s Saloon Row and the parched days of local and national Prohibition, the earliest days of Atlanta’s beer history are laced with scandal and excitement. Follow the journey of beer through Atlanta’s development, starting with colonial Georgia and the budding wilderness settlement of Terminus and eventually evolving into the ever-growing metropolis known as Atlanta. Authors Ron Smith and Mary Boyle celebrate the resurgence of craft beer in a town that once burned to the ground. As Atlanta rose from the ashes of the Civil War, so also has artisanal beer made a comeback in this enigmatic but resilient city.

“The brewery sections draw attention to some long-neglected businesses . . . But the chapter on Prohibition may be the most fascinating part of the book.” —American Breweriana Journal

“A fascinating read for any craft beer lover in the Southeast. The book features chapters on frontier taverns of the area, Atlanta’s first beer boom, stories of early breweries of the city, the brewpub trend and the rise of current breweries located in Georgia’s capital.” —Owen Ogletree’s Brewtopia Brewsletter



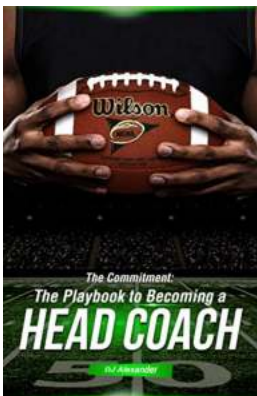
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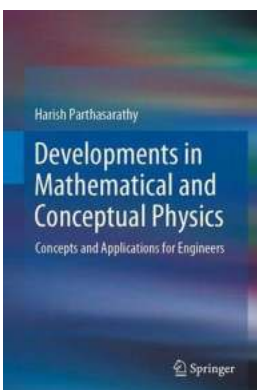
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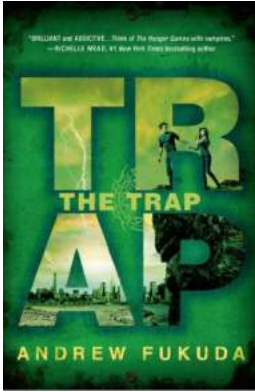
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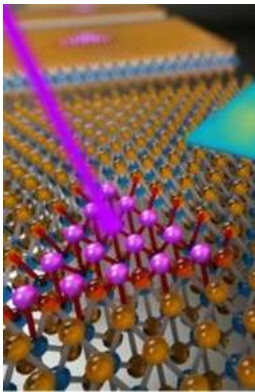
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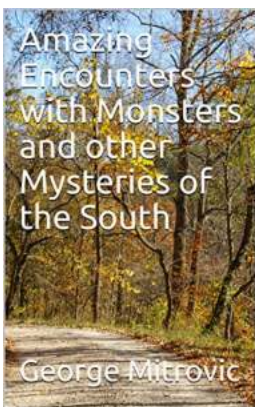
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